# PEEK...

## ... INTO THE FUTURE.

*'Leading the World in Transportation Solutions'*

# BUT FIRST – A RETROSPECTIVE
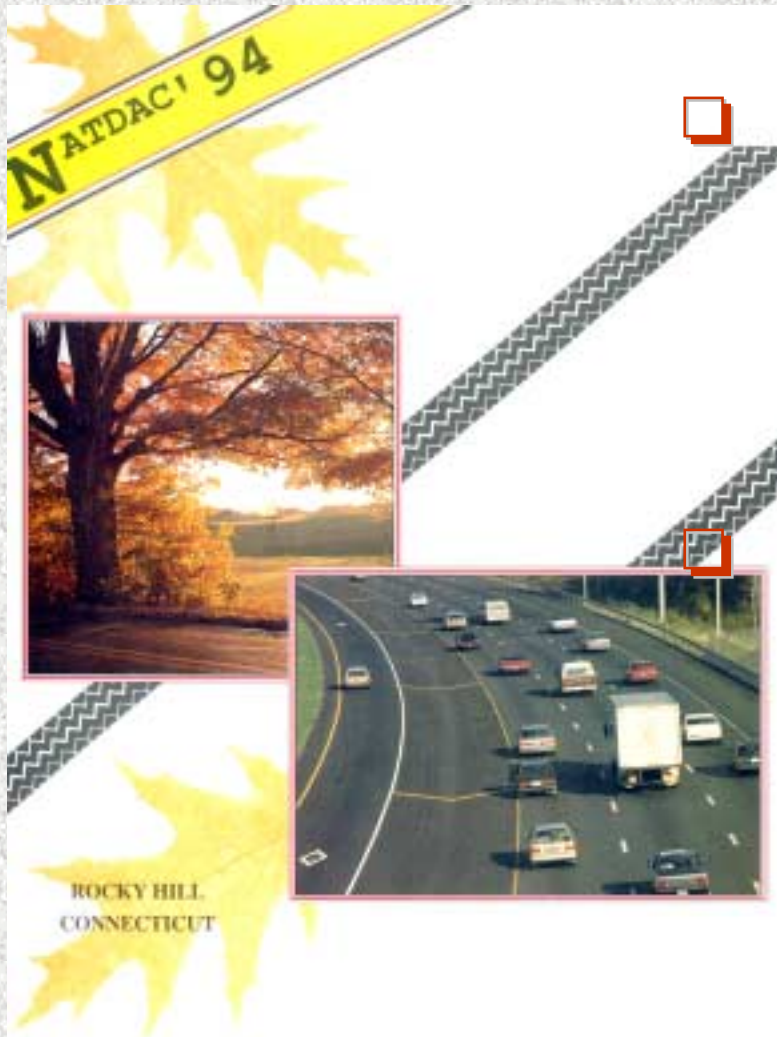
❑ **NATDAC'94.**

 ≈ **Data Quality, Accuracy, QA**

 ≈ **Integration with Operations**

 ≈ **Congestion Measurement**

❑ **Vendor – State concerns.**

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# CHALLENGE TO VENDORS

❏ **Deliver Quality Products.**

❏ **Be a Partner.**

❏ **Be there after the Sale.**

❏ **Improve Product Capabilities.**

## HOW IS PEEK MEETING THE CHALLENGE?
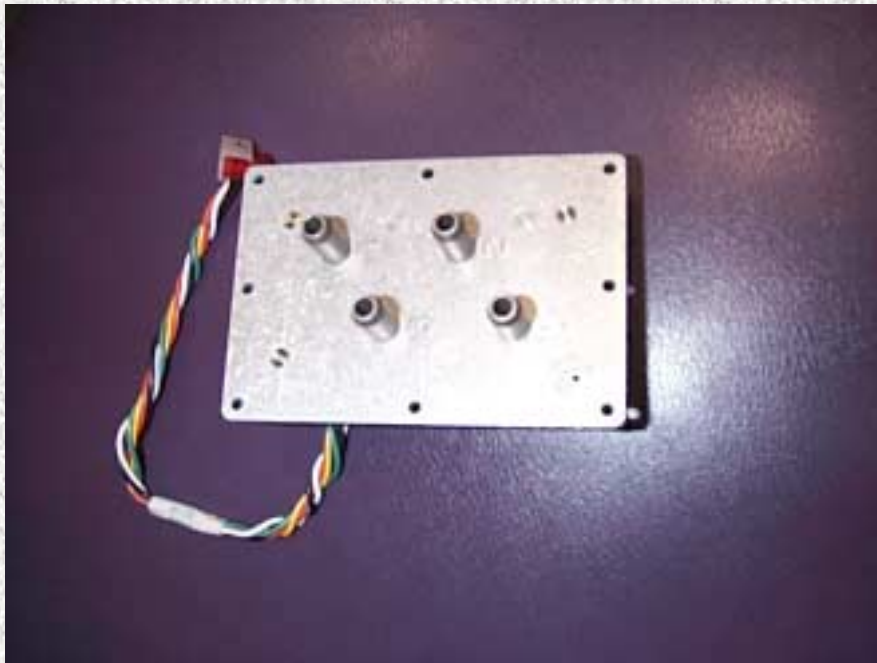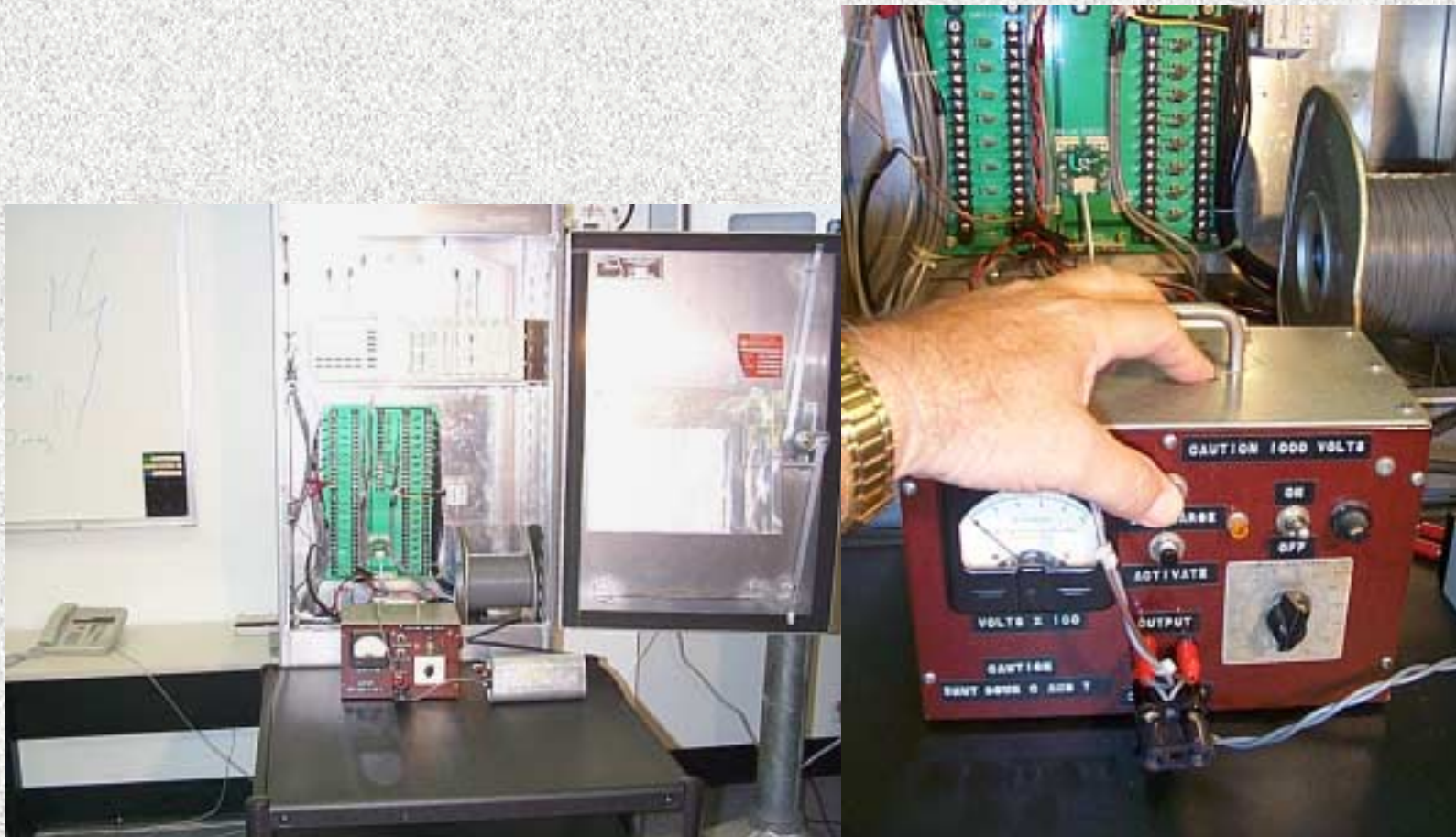
QUALITY BY DESIGN

# DELIVER QUALITY PRODUCTS

# QUALITY THROUGH TEST

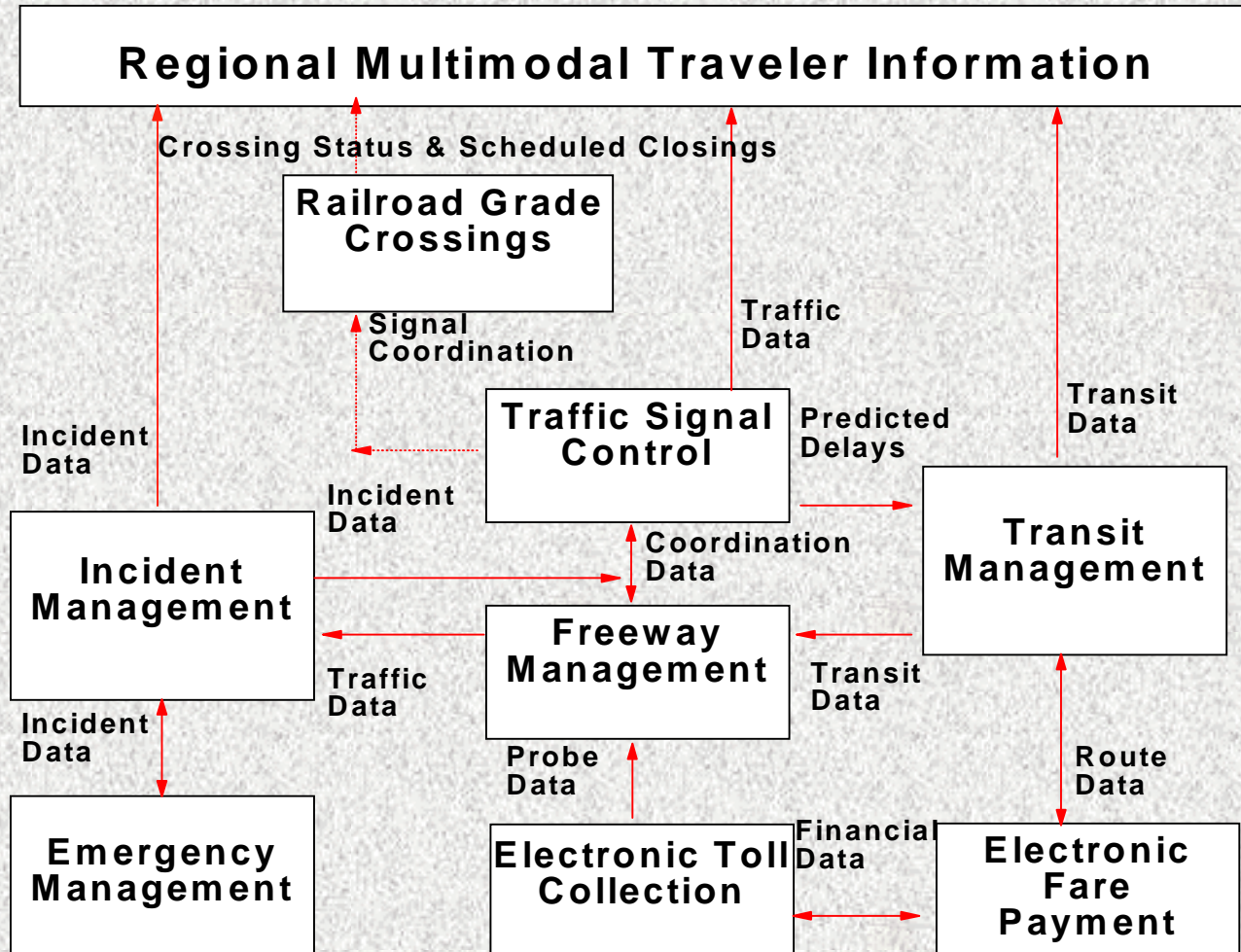# QUALITY THROUGH MANUFACTURE

**Peek's Environmental Chamber**

# BEING THERE...

- ❑ **After Sale Support.**
- ❑ **Custom Software – Developer's Kit.**
- ❑ **Funded Development.**
- ❑ **Expanded Resources.**

## ... SOLVING PROBLEMS TOGETHER.

# IMPROVE PRODUCT CAPABILITIES

**Regional Multimodal Traveler Information**

Crossing Status & Scheduled Closings

**Railroad Grade Crossings**

Signal Coordination

Traffic Data

**Traffic Signal Control**

Transit Data

Incident Data

Predicted Delays

Incident Data

**Incident Management**

Coordination Data

**Transit Management**

Traffic Data

**Freeway Management**

Transit Data

Incident Data

Probe Data

Route Data

**Emergency Management**

**Electronic Toll Collection**

Financial Data

**Electronic Fare Payment**

Better Data… Multi-Use

# IMPROVE PRODUCT CAPABILITIES

## THE ADR *Plus* FAMILY

# IMPROVE PRODUCT CAPABILITIES

## THE ADR *plus* FAMILY

- ❏ **Upgrade Path.**
- ❏ **More Memory – More Applications.**
- ❏ **Multiple Communications Support.**
- ❏ **Robust Design.**
- ❏ **Supports S**AFE**C**OUNT**®.**

# IMPROVE... ENHANCED SOFTWARE

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# WIM SUPPORT

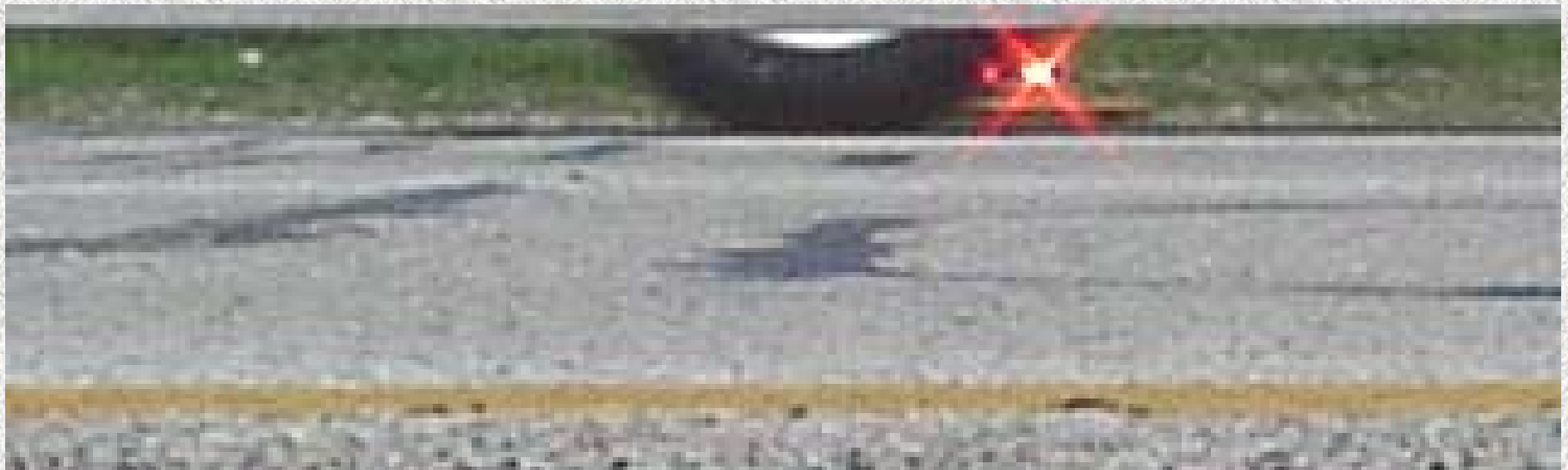# Are You Liable For This?

# Are you missing data because your sensors get ripped up?

# Introducing SAFECOUNT®
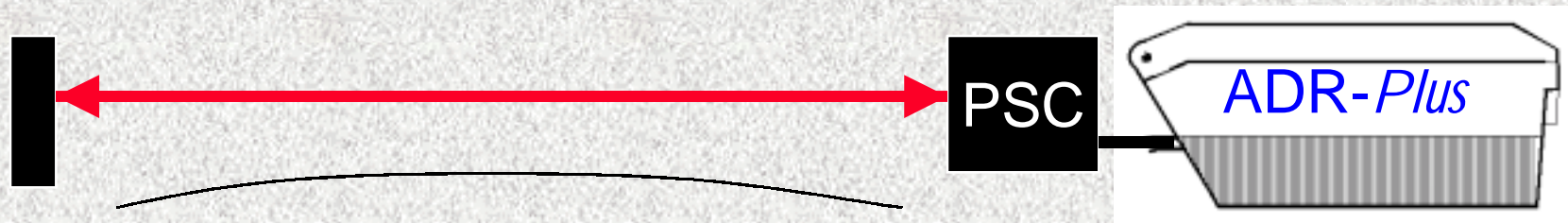## The Non-intrusive Solution

**Can be installed without risking life and limb.**

# NEW PRODUCTS: SAFECOUNT®

## Laser Optics and Intelligent Processing

The **SAFECOUNT®** sensor laser optics and the power of the ADR-*Plus* with patented software algorithms are combined to provide a complete portable solution.

PSC     ADR-*Plus*

# CONGESTION GOT YOU DOWN?